



## Flair at the Foundation CSR with Bite!

### Who is it for?

If your management team suffer from any of the following bad habits and traditional training has not made any lasting difference then the **Flair Coaching Programme** could be your next step: -

- They spend too much time in meetings.
- They have congested diaries with no free time to be creative or add value.
- They work long hours but still do not achieve the desired results.
- They spend little or no time coaching and developing their own staff.
- They are more likely to share or abdicate responsibility rather than delegate properly.
- They always look tired, stressed and under pressure.

### What is it?

Flair is run by Michael Ames, a successful entrepreneur, who built and sold a £40m company during the 1990's. The programme covers all the traditional management activities but with a decidedly entrepreneurial flavour that focuses on becoming much more effective and efficient. **Flair is not a training course but a behavioural change programme that not only educates the participants but permanently changes their management style.**

For more information on Flair and to see Michael in action please visit [www.flair.co.uk](http://www.flair.co.uk)

### How does the Foundation benefit?

With the venue being donated and the course materials and coaching time being donated by Flair all of the money raised from the fees goes directly to the Birmingham Foundation ([www.bhamfoundation.co.uk](http://www.bhamfoundation.co.uk)).

### How much does it cost?

For this **one unique opportunity** the per-person cost of attending Flair has been reduced from £3500 plus VAT to £1500, payable to the Foundation. **Since this is a donation it may also be possible to claim tax relief on your investment.**

### When and where does the programme take place?

The programme will be held in Birmingham with each attendee required to attend four separate Flair Programme Days: 4<sup>th</sup> Dec 2007; 5<sup>th</sup> Feb 2008; 8<sup>th</sup> Apr 2008 and 3<sup>rd</sup> Jun 2008.

### How do I sign up?

Places are limited so if you are interested please email Melanie Painter on [melanie.painter@flair.co.uk](mailto:melanie.painter@flair.co.uk) quoting "**Flair at the Foundation**" as the title line.

**Invest your CSR budget with us and let your company benefit at the same time that Birmingham does!**