

Case Study – Phoenix United

Amount Granted: £1,500 (Aston Pride Community Chest – Project Completed: April 2009)

The Project: Community Football Project

A community based football project to engage young inner city people who do not have access to quality sports due to their age, disability, post code, or inequality.

Total number of people benefiting from the project: 120

(100 boys & 20 girls)



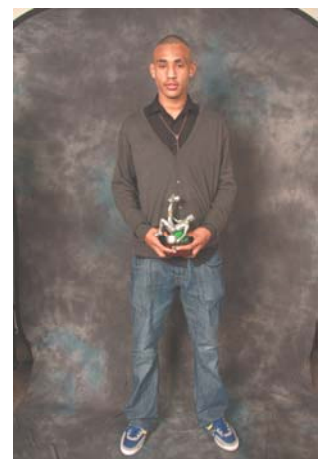
Area of Benefit: Aston and surrounding areas

Why was the project needed?

The project was needed as a diversionary measure to occupy the leisure time of young people in Aston wanting to play football. With a severe lack of access to sport our project was welcomed by the community.

The difference the project has made:

Some of our youngsters have moved out of gangs and into professional clubs. One of our youngsters has been signed to Carlisle United Football Club and two others have trials with Blackburn Rovers.



Quote:

"This is my second chance to make my mom proud of me!"
(James Reid, Ex Gang member from Aston)