

Case Study – Dudley Volunteer Organisers' Network

Amount Granted: £3,425 (Grassroots Dudley) Date Completed: January 2010

The project: Volunteers Week 2009

Our project involved the organisation of Volunteers Week 2009.

To mark the achievements of our volunteers we:

- ⊙ Distributed 7000 recognition certificates to volunteers across the borough
- ⊙ Held a volunteer week quiz for 120 of our volunteers
- ⊙ Organised 'seeing is believing' trips for local decision makers and opinion formers to give them the opportunity to see the value our volunteers add to local services
- ⊙ Held a DISCOVer volunteering road show with a disco bus tour across key locations in the borough
- ⊙ Purchased a fabulous new camera and started a photo library to help promote our work



Total number of people benefiting from this project: 7000 plus

Area of Benefit: Dudley

Why was the project needed?

Our project was essential and instrumental in:

- ⊙ Raising the profile of volunteering and its benefits to the communities they serve
- ⊙ Offering local people the opportunity to come along to informal events to find out about what volunteering has to offer
- ⊙ Acting as a catalyst for volunteering by involving groups and recognising their contribution with our awards ceremony



The difference the project has made:

Our project gave local groups the opportunity to network, raise their profile and recruit new volunteers by building strategic partnerships and creating opportunities for the network.

Quotes:

"We had a great night out at the quiz. We met up with lots of different volunteers, it was nice to be the losers and still get a cheer!"

"It was good to find information from other people on the bus about grants and other things available. Never mind the weather, we had a great time!"

"The event was helpful with raising my organisation's profile and celebrating our volunteers."



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