



# Press release

## 1,000 Brummies pick top priorities for the next 20 years

Almost 1,000 people across Birmingham have had their say in a consultation campaign that will determine the city's priorities for the next 20 years. The ambitious campaign asks people to pick their top five priorities from a list of 21 in three categories, for them as individuals; their friends & family and for Birmingham as a whole.

This is the first time a consultation campaign has asked for three different sets of views in this way. The different perspectives will help strategic leaders across the city tailor the vision to different needs and perceived challenges over the next 20 years.

Led by the city's local strategic partnership Be Birmingham, the 2026 vision aims to set out the strategic ambitions the organisation believes the city can aspire to and collectively achieve over the next 20 years.

The campaign still has another month to run but interim results indicate 958 people have so far responded. As of 15<sup>th</sup> February, the top five priorities picked in each category are as follows:

### Individuals:

- Feeling and being safe
- Increasing recycling and reducing household waste
- Modern integrated transport including high speed rail link
- Skills, education and future employment opportunities
- Citizens being able to influence local decision making



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## Friends & Family:

- Feeling and being safe
- Skills, education and future employment opportunities
- Modern integrated transport including high speed rail link
- Increasing recycling and reducing household waste
- Enough decent and affordable housing

## Birmingham:

- Attracting and keeping successful businesses
- People from different communities getting on well together
- Achieving a 60% cut in CO<sub>2</sub> emissions
- Modern integrated transport
- Skills, education and future employment.

The results show people's perspectives are very similar when they consider themselves individually and their friends & family, with housing entering the top five for friends & family. However, when the city takes a holistic view, economic success, living peacefully in communities and environmental issues become higher priorities.

Be Birmingham director, Jackie Mould said of the campaign: "We have taken a very different approach to this consultation and the fact that so many people have responded with still five weeks to go, demonstrates how much people want to get involved in securing a safe and prosperous future for themselves, their loved ones and the city. There's still time for people to have their say as the consultation continues until March 31st."



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## To have your say:

- Simply go online at [www.bebirmingham.org.uk/2026](http://www.bebirmingham.org.uk/2026) to choose your priorities or to read fuller versions of the consultation document
- Call the Be Birmingham 2026 hotline on **0121 675 6968** or email [birmingham2026@birmingham.gov.uk](mailto:birmingham2026@birmingham.gov.uk) to request your copy of the survey

The 2026 vision consultation campaign will end on March 31<sup>st</sup>. Once everyone's views have been collected and collated, the final vision will be launched in the autumn.

That's when the work of realising our ambitions really begins...

- Ends -

## Notes to editors:

- **Birmingham 2026: Our vision for the future**

The 2026 vision is the new sustainable community strategy for Birmingham. It will highlight sustainable economic progress, increased quality of life whilst living within our environmental limits and will consider Birmingham's future generations, its changing demographics and evolving challenges.

- **Be Birmingham** (formerly the Birmingham Strategic Partnership) brings together partners from the business, public, community, voluntary and faith sectors to deliver a better Birmingham. Birmingham City Council is a lead partner.